

**Utah FFA Foundation Board of Trustees**  
**Minutes - Annual Meeting**  
March 25, 2008 – Utah Farm Bureau Federation

**In Attendance**

Layne Anderson  
Sara Buttars  
Buddy Deimler  
Dave Erickson  
Brett Evans  
Mark Gibbon  
Rick Lovell

Clay Nielsen  
Randy Parker  
Amy Petersen  
Cary Peterson  
Kyle Stephens  
Jim Webb

**Excused**

Kelly Matthews  
Dolores Wheeler

**1. Call to Order**

Chairman Clay Nielson called the meeting to order at 10:10 am. Clay expressed appreciation to Utah Farm Bureau Federation for the use of their meeting facilities and for lunch.

**2. Approval of the Minutes**

Rick Lovell made the motion to approve the minutes from the September 18, 2007 Foundation Board Meeting. Dave Erickson seconded the motion which passed.

**3. 2008 State FFA Convention Report**

The State FFA Convention will be held in Cedar City at Southern Utah University on April 9-11, 2008. This is a Wednesday through Friday instead of the normal Thursday through Saturday. The State FFA Degree Luncheon will be held on Thursday, April 10th at 12:00 pm. All FFA Foundation Board Members are welcome to attend the State FFA Convention and the luncheon as our guest. The Foundation will also be recognized in a special multimedia presentation during the third session on Friday after the luncheon.

**4. FFA Membership Report / Donation to the Foundation**

Brett Evans reported FFA membership of 3932. He indicated that multiple chapters will send in additional membership for the 2007-08 school year. We expect to exceed 4000 members this year. The credit for membership growth goes to the State FFA Officers for the effort they have put forth the past few years with the members, teachers who are making a greater effort in the classroom, and the Foundation Board who has provided extra financial support for special membership programs. Brett presented the Treasurer with a check for \$3,932, Utah FFA Association's donation to the Foundation.

**5. Annual Financial Report**

Randy Parker gave the January 1, 2007 through December 31, 2007 Financial Report. At the end of December 2007 we have \$165,002 in Assets with \$161,709 in the Zions Bank Certificate of Deposit, \$3,293 in the Savings Account, and \$0 in the Checking Account. He also reported \$18,568 in Revenue with \$6,507 in Expenses leaving \$12,061 in Excess of Revenue over Expenses. Greater detail can be found in the attached report.

## 6. Election of Board of Trustees Members

Brett Evans made the motion to suspend the rules and nominate all listed Trustees for re-election to the FFA Foundation Board. Mark Gibbons seconded the motion which passed. These members have been elected to a 2-year term March 2008 to March 2010.

- Layne Anderson, IFA
- Randy Parker, Utah Farm Bureau
- Mark Gibbons, Dairy Producers of Utah
- Rick Lovell, Producer's Livestock
- Kyle Stephens, UT Dept of Ag & Food
- Dolores Wheeler, Gossner Foods, Inc.
- Sara Buttars, Western AgCredit
- Dave Erickson, UAAE Teacher Rep

Mark Gibbons made the motion to extend an invitation to sit on the Utah FFA Foundation Board to the following commodity groups:

- Utah Farmers Union – Arthur Douglas
- Utah Beef Council – Brent Tanner
- Utah Wool Growers – Reed Balls
- Utah Nursery & Landscape Assoc. – Diane Jones
- Moroni Feed – David Bailey
- Egg Producers – Tony Fassio
- Novell – Kent Erickson

Kyle Stephens seconded the motion which then passed. Buddy Deimler will send a letter inviting them to serve on the board. Clay Nielson will make a personal contact to finalize the action.

## 7. Election of Officers

Mark Gibbon nominated Clay Nielson as the Foundation Board Chair. Dave Erickson moved to suspend the rules and accept the nomination by acclamation. Brett Evans seconded the motion. Voting was unanimous. Mark Gibbon then made the motion to suspend the rules and elect the following officers by acclamation; Vice Chair, Layne Anderson, Randy Parker, Treasurer, and Buddy Deimler, Secretary. Kyle Stephens seconded the motion. Voting was unanimous.

## 8. Contribution Strategic Planning

- a. Each Board Member needs to send Clay Nielson 10 names of potential contributors, email at [clay.nielson@zionsbank.com](mailto:clay.nielson@zionsbank.com) . Cary Peterson can work with the list of names to find new contributors.
- b. Currently the Utah FFA Foundation and the Utah FFA Association both solicit funds from the same groups for support of the FFA. The Utah FFA Association concentrates on support of the State FFA Convention and student recognition. We need to develop a process where the two efforts are combined into one contact and one invoice. The invoice would list the contributor's donation to the Foundation plus any other donation they might make in the form of a scholarship or specific support for the State FFA Convention. One check would be written to the Foundation. The money, when deposited, would then be allocated based on the desires of the contributor with Foundation donations being added to the corpus and the State FFA donations being flowed through to the association.
- c. It was suggested that we look into having two separate check books for the Foundation. One checkbook for the Foundation money and on Check book for the Utah FFA Association flow-through money, to help keep the accounts separate.

- d. Dave Erickson discussed the importance of supporting the development of teachers for agricultural education and suggested that we might consider a scholarship program to encourage young people to enter the profession.
- e. We need to target Foundations that would be willing to do a one-time \$10,000 to \$20,000 contribution. The request would include a letter of support from the State FFA President. Examples might be; Zions Bank Foundation, Sorenson Foundation, and Eccles Foundation.
- f. It was pointed out that individual giving makes up 75% of contributions to foundations. It was suggested that we look into a 10¢ A Day program where past FFA members are asked to donate just 10¢ a day. That's \$36.50 per donation.
- g. We need to produce a promotional sheet that talks about the success of the Agricultural Education and FFA Program. The message should cover:
  - FFA, the best personal and leadership preparation program in the high school,
  - Financial contribution to the local community through SAE development,
  - Great preparation for careers and continuing education in agriculture,
  - Teaches agricultural literacy,
  - Program produces educated and informed consumers and voters,
  - Program produces educated and informed caretakers of our natural resources, and should include,
  - The benefit to the contributor, also
  - Signed by the Foundation Chair and the State FFA President.

## **9. Next Meeting Date**

Date: Thursday, September 18, 2008  
Time: 10:00 am to 12:30 pm  
Place: Utah Department of Agriculture and Food